

ALIYA HAMMOND CONSULTING

is an award-winning marketing and communications consulting firm headquartered in the Greater Philadelphia area, serving organizations nationwide. With over 15 years of experience across government, healthcare, education, nonprofit, and corporate sectors, Aliya Hammond Consulting delivers strategic marketing, communications, and creative solutions. Services range from strategic planning and project-based support to comprehensive outsourced marketing and communications management.

CORE COMPETENCIES

STRATEGY & PLANNING

- Strategic Marketing & Communications Planning
- Marketing Research & Audience Analysis
- Brand Strategy & Positioning
- Campaign Strategy & Development

DIGITAL MARKETING

- Social Media Strategy & Management
- Digital Marketing Campaigns
- Email Marketing
- Website Development & Maintenance

COMMUNICATIONS & CONTENT

- Public Relations & Media Relations
- Content Strategy & Development
- Copywriting & Editorial Services
- Internal & External Communications

CREATIVE SERVICES & PERFORMANCE

- Graphic Design & Visual Branding
- Photography & Videography
- Marketing Analytics & Performance Reporting

KEY DIFFERENTIATORS

15+ YEARS OF INDUSTRY EXPERIENCE

Established expertise delivering marketing and communications solutions for organizations with diverse needs.

PUBLIC-SECTOR & CROSS-SECTOR EXPERIENCE

Understanding of the distinct communications needs of government agencies, educational institutions, nonprofits, and businesses.

STRATEGY THROUGH EXECUTION

Ability to translate strategic objectives into coordinated marketing initiatives and actionable deliverables.

FLEXIBLE SERVICE DELIVERY

Scalable support for individual projects, specialized communications functions, and comprehensive outsourced engagements.

SENIOR-LEVEL EXPERTISE & PERSONALIZED SERVICE

Direct access to experienced leadership, customized solutions, and responsive communication.

PAST PERFORMANCE

STRATEGIC MARKETING & COMMUNICATIONS

- Horsham Township

MARKETING & SOCIAL MEDIA MANAGEMENT

- Fox Chase Cancer Center
- The RTA Store
- Chick-fil-A
- Eastern Minority Supplier Development Council (EMSDC)

GRAPHIC DESIGN & COMMUNICATIONS

- WURD Radio
- Marion B. Tasco Celebration of Service
- Montgomery County, PA Office of the Coroner

WEBSITE DEVELOPMENT

- Antoine-Johnson
- Empower Construction
- Metropolitan Wilmington Urban League

Aliya Hammond Consulting
Keeping You Connected in the Digital Universe

COMPANY INFORMATION

WEBSITE AliyaHammond.com
PHONE 908.358.2449
EMAIL aliya@aliyahammond.com

NAICS CODES 541613; 541810; 541430; 541618; 541820; 541890; 541910; 541922;512110; 611430

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